

The Future Of The Industry



By
Jim Gillikin,
C.O.O.

The construction industry is changing rapidly during the economic environment. Many smaller lesser established firms have been unable to survive the industry down turn. This has left only the most efficient and best-prepared firms still standing.

With this remaining group of firm, you will start to see a renaissance type movement. They will bring new standards to the industry. These standards will include but not be limited to the following:

1) Transparency

General contractors and construction managers have begun to realize in order to do business with a now much more sophisticated client, they must share information regarding all aspects of the project.

2) Technology

Today many, many applications are available to the construction professional. These include streaming mobile cameras on site, project management and scheduling software, and real time instant reporting.

3) Communications

In the world of architecture and construction time is money. The speed and ease of communicating with all parties involved in the project is crucial. Today's best in class firms are using electronic document haring. Web meetings and video conferencing to be certain that all team members are on the same page and information of flowing.

4) Ecology and Energy

The world is going green. Today's best contractors know their role in helping to make that happen. The awareness of LEED certification, accreditation, and green buildings has come to the forefront. The leading edge contractors also know one of their most important tasks ahead of them is to develop training and education programs for their clients to learn and understand the importance of being green.

5) Customer Service

Since time began, the measure of a contractor has been cost, quality, and schedule. Today, these are not enough. Today's society is much more service oriented than ever before. Relationships are at the top of the priority list of savvy construction professionals.